



FOR IMMEDIATE RELEASE

XVA TO OPEN NEW LOCATION IN DIFC, DUBAI

1 December, Dubai, UAE – XVA is pleased to announce its plans for a new gallery in the prestigious Dubai International Financial Centre (DIFC).

One of the leading galleries in the region, XVA was established in 2003 under the leadership of owner Mona Hauser. Located in the heart of historic Al Bastakiya, XVA is an integrated creative space that includes an Art Hotel, Café, Boutique, dhow, and galleries for rotating exhibitions. The new 2,500 square foot location, due to open in early 2011, will provide XVA with an additional platform for experimentation and promotion of contemporary art from the Middle East.

“From the beginning, my philosophy with XVA was to sculpt a venue for artistic and creative inquiry that is both welcoming and distinctly unique. Our goal is to enhance the existing community of culture in the region by transferring our successful model in Bastakiya to our new location in DIFC,” Hauser noted.

Gallery director Madeline Yale adds, “Our DIFC venue enables us to rigorously expand our exhibition program and it offers our clients greater convenience of access. We look forward to contributing to the vibrant arts community in the DIFC Gate Village.”

XVA’s location in Bastakiya, including the Art Hotel and Café, will remain open and continue to function in its original capacities. Visiting artists will still be invited to create installations, such as those in situ that were created by Iraqis Walid Siti and Halim AlKarim, both of whom are represented by the gallery and are featured in the forthcoming Iraqi Pavilion in the 54th Venice Biennale.

With eight exhibition cycles per year and a roster of emerging and established artists from the region, XVA presents a stimulating array of contemporary art including photography, paintings, sculpture, video, and installation. XVA also offers expert consultancy services in art and culture management.

www.xvagallery.com

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