



## **The XVA Gallery to exhibit at the Shanghai Contemporary Art Fair, September 2012**

*xxx July 2012, Dubai, UAE* – The XVA Gallery is pleased to announce that it will be exhibiting the works of the Middle Eastern artists, Halim Al Karim, Hadieh Shafie and Morteza Zahedi at the Shanghai Contemporary Fair, China from 7 to 9 September, 2012. The fair will take place in the extraordinary Shanghai Exhibition Centre, and will be the key destination for the international art world where artists will come together to exhibit in cooperation with the city's leading galleries and cultural initiatives.

The XVA has chosen artists who have previously exhibited at the XVA Gallery, DIFC, and which they believe will best represent the region in demonstrating the complexity and sophistication of art from the Middle East. Each of the artists will present their own unique forms of artwork which convey very different messages to the discerning international collectors and art lovers that will be attending the fair.

The XVA will bring together three works by each artist – Halim Al Karim will be exhibiting photographs from his accredited 'Hidden Goddess' series; Hadieh Shafie will debut her new 'scroll painting' from her celebrated 'Ketab' series, and Morteza Zahedi will be showing his evocative Toy Story creations. The selection attempts to showcase the themes and concerns of Middle Eastern artists around the globe.

The fair is one of the major contemporary art fairs in China, and is expected to attract around 35,000 visitors providing an efficient commercial platform to the art market. XVA will be exhibiting in stand W11, West Wing, Second Floor, along with a hundred exhibitors who were chosen among famous and emerging galleries, specialising in all the domains of art, photography and design.

**7 September to 9 September 2012**

**-Ends-**

### **About XVA**

Established in 2003, XVA is one of the leading galleries in the Middle East specialising in contemporary art from the Arab world and Iran. Its rigorous exhibition programme includes works by emerging, mid-career and established artists who are responding to their local environments in thoughtful and provocative ways. XVA offers art consultancy services, providing expert consultancy and full project management for companies and individual requirements in art.

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